

# flexible FUNDING

FUNDING IS FLEXIBLE WHEN IT HAS FEW OR NO LIMITS TO ITS USE.

AWARDING FLEXIBLE FUNDS SHOWS THAT YOU TRUST IN AN ORGANIZATION'S VISION, APPROACH, AND ABILITY TO MAKE CHANGE

...EVEN IF YOU CAN'T SEE ALL THE WAY DOWN THE ROAD.

FUNDERS CAN PROVIDE MANY TYPES OF SUPPORT.

PROJECT



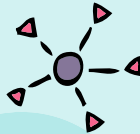
CAPACITY BUILDING



CAPITAL



GENERAL SUPPORT



PRO BONO



MOST FUNDERS DON'T USE JUST ONE INVESTMENT APPROACH; IT'S A MIX.

FLEXIBLE FUNDING IS ESPECIALLY IMPORTANT WHEN AN ORGANIZATION IS...

PASSIVE OR REACTIVE IN ITS STRATEGY

GRASSROOTS



RAPIDLY GROWING



OPERATING IN A VOLATILE CONTEXT



RECEIVING FOCUSED SUPPORT FROM OTHER FUNDERS



DESIGNATED FUNDING CAN BE APPEALING FOR NONPROFITS. MONEY IS MONEY, AND THERE ARE SPECIFIC NEEDS THAT FUNDING CAN ADDRESS. BUT, IT CAN ALSO BE A WEIGHTY BURDEN THAT PREVENTS AN ORGANIZATION FROM DRIVING EVEN A LITTLE OFF THE ROAD.

IT CAN ALSO CREATE MORE HONEST DIALOGUE BETWEEN FUNDERS AND ORGANIZATIONS, WHICH TRANSLATES INTO A MORE SUPPORTIVE RELATIONSHIP.

FOR MANY EFFORTS, THE FREEDOM TO FOLLOW VISION AND MISSION THROUGH FLEXIBLE FUNDING WITHOUT LIMITATION LETS ORGANIZATIONS INNOVATE AND REACT.